

## **Events**

### **Ashwamedha: The Management Fest**

Ashwamedha, the Management Fest, is hosted by our department annually. This fest includes six major competitions, namely Manthan (Marketing), Chakravyuha (Business Quiz), Krishna (Best Manager), Chanakya (Finance), Agamya (H.R) and Samskruthika (Cultural). It is a dynamic platform that brings together the brightest minds from various B-Schools in Karnataka to engage in a spirited battle of managerial skills and innovation, where students showcase their talents and engage in spirited competitions.

### **Halli Habba: The Ethnic Day**

Every year, the department hosts Ethnic Day (Halli Habba) for their students to reconnect with their cultural roots. The event is celebrated with grandeur and is a great day of happiness for the students. The occasion is a deliberate exploration of our collective cultural heritage, featuring captivating performances, culinary delights representing various regions, and a celebration of unity in diversity.

### **NIPM Student Chapter**

The unique association between National Institute of Personnel Management (NIPM) and Siddaganga Institute of Technology aims to bridge academia and industry by fostering a platform for knowledge exchange, professional development, and networking opportunities. This collaboration is dedicated to nurturing future HR leaders, providing valuable insights, and cultivating a community that thrives on excellence in personnel management.

### **Alumni meet and Professor Malathi Bolar Memorial Lecture**

The department conducts the alumni meet with the Prof. Malathi Bolar Memorial Lecture series. These lectures are conducted in the fond memory of Prof. Malathi Bolar, who was the Honorary Director of SIT-MBA from 2000–2005. Senior experts from industry and academia deliver the memorial lecture on contemporary topic of relevance in management.

The department conducts alumni meetings every year to facilitate networking, interactions, and continued association with the department. Alumni are also part of curriculum development, Industry Institute interaction, providing internships, campus placements, mentoring the students, and guest lectures. The involvement of alumni nurtures a symbiotic relationship between the

institution and its graduates, benefiting both parties and enriching the educational experience of students.

### **Professor Malathi Bolar Women cell**

The Women's Cell in the department is a dedicated forum fostering a supportive environment for female students. It stands as a pillar of strength, promoting equality and inclusivity within our academic community, and is committed to organising empowering events.

The events listed under Professor Malathi Bolar Women Cell are:

- 1) "MASK": Essentials of Life
- 2) Symposium on “Digit All Innovation and Technology for Gender Equality

### **Orientation Programme**

Orientation Programme is organised for new batch students every year to ignite their journey into the world of management. The experts from industry and academia deliver the talk on the topic of relevance in management. It provides insights into the academic curriculum and industry collaborations and also explores the contours of our esteemed department, meets faculty members, and connects with fellow students.

### **Fresher’s day**

The fresher’s day program hosted by second year students for newly joined first year students. The event filled with fun activities, ice-breaking sessions, and a warm introduction to the vibrant SIT community.

### **Farewell day**

The farewell party hosted by the first year students to the graduating students. The memorable occasion, brimming with a kaleidoscope of emotions, infectious laughter and reflective moments. The event was a fitting tribute to the shared experiences, lasting friendships, and transformative journeys that defined their time at department.

### **Conferences**

The department organises conferences for innovation and knowledge exchange. It creates a dynamic platform for scholars, professionals, and students to engage with cutting-edge research and industry insights.

The list of conferences conducted in association with Infinite-Sum Modelling, USA:

- 1) A Symposium on “Emerging and Disruptive Technologies”.
- 2) Virtual International Conference on Ethics and Governance in Business (ICEG2020)